

M.C.M. - II (CBCS Pattern) Semester-IV
PMCMT401 - Paper-I : e-Commerce and Web Designing

P. Pages : 2

Time : Three Hours



GUG/S/25/10778

Max. Marks : 80

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- Notes :
1. All questions are compulsory and carry equal marks.
 2. Draw neat and labelled diagram and use supporting data wherever necessary.
 3. Avoid vague answer and write specific answer related to questions.

Either:

1. a) What is E-commerce? Explain various E-commerce services in detail. 8
- b) What is EDI? What are the different features of EDI. 8

OR

- c) What is Protocol? Explain various protocols supported by Internet. 8
- d) Give the difference between Traditional Commerce and Electronic Commerce. 8

Either:

2. a) Explain the structure of HTML Program. With suitable example. 8
- b) What is HTML? Explain advantages and disadvantages of HTML in detail. 8

OR

- c) Explain the following. 8
 - i) Unordered list.
 - ii) Ordered list .
- d) Explain various types of Hyperlink. 8

Either:

3. a) Explain `<FRAME>` tag with it's attributes. 8
- b) Write a note on. 8
 - i) Password field.
 - ii) Check box.

OR

- c) Explain various attributes of \langle TABLE \rangle tag. 8
- d) Explain 8
 - i) Inline Image.
 - ii) External Image.

Either:

- 4. a) What is CSS? Explain different types of CSS. 8
- b) What is DTD? Explain Benefits of the DTD. 8

OR

- c) Define XML? Explain Application of XML. 8
- d) Write a note on: 8
 - i) Qualified Name.
 - ii) Unqualified name

5. Solve all the questions.

- a) Write a short note on Search Engine. 4
- b) Explain Definition list and Nested list with suitable example. 4
- c) Explain Reset and Submit buttons. 4
- d) Explain Embedded style sheet in short. 4
